# PEER EVALUTION - **BROCHURE**

YOUR NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

THE STUDENT YOU ARE EVALUATING: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

To submit:

* + You will need to **analyse 1 brochure**
  + **Please include the brochure in this doc**
  + Complete this document
  + Submit you work on Google classroom

**BROCHURE**

Include here the brochure you are analysing

**EVALAUTION GRID**

|  |  |  |
| --- | --- | --- |
| CATEGORY | CRITERIA | EXAMPLE OF ANALYSIS |
| **FONT** | The **fonts**, the **font size**, and style are well selected and create a visual **interest** | **fonts**, **font size**, ល្អ​ ព្រោះការដាក់គឺទៅតាមផ្នែករបស់វា |
| **COLOR** | The **color palette** is well selected and create a visual **interest** | *ល្អពណ៌ដាក់ទៅមានភាពទាក់ទាញនិងចូលគ្នា* |
| **COMPOSITION** | The layout of the design well-organized and **easy to follow**, with a clear **hierarchy** of information | *មិនទាន់ល្អទេ​ព្រោះ​ រចនា រូបដាក់ជាប់កែមក្រដាសពេកនិង* space *ដាក់រាងឆ្ងាយពេក* |
| **CONTRAST** | Is there sufficient **contrast** between the different elements of the design to **make them stand out** and create visual interest | *ល្អ ព្រោះដាក់ចំណងជើងធំ​ពណ៌ចេញល្អនិងរូបភាព* |
| **BALANCE** | Is the design **balanced** in terms of its use of space, text, and graphics | space, text, and graphics *ល្អត្រង់រូបភាពនិងអក្សរ* |
| **PROXIMITY** | Are related elements of the design **grouped** together to create **visual unity** and **hierarchy** | *ល្អ​​​ ព្រោះមានមួយក្រុមតាមផ្នែកនីមួយៗ* |
| **REPETITION** | Is there consistent use of design elements (such as fonts, colors, and graphics) throughout the design to **create visual unity** | *.*  **fonts**, the **font size**, **COLOR** មានគ្រប់ទំព័រដែលមើលទៅស្អាត |
| **WHITE SPACE** | Is there sufficient white space (or negative space) in the design to create **visual breathing room** and balance | Space​​ ល្អស្រួលក្នុងការមើល |

**FINAL ANALYSIS**

What are the **good points** of this design? (*Details as much as possible)*

+ចំណុចល្អ

-ពណ៌ចូលគ្នា

-ទំហំអក្សរ

- Space

-contrast

What could be **improved**? *(Details as much as possible)*

ត្រូវបានកែលម្អ

គួរដាក់រូបឆ្ងាយពីកែម​ គន្លាតដាក់ឲ្យច្បាស់ ពណ៌ ដាក់ស្រាលបន្តិច